mei lu

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EDUCATION

ArtCenter College of Design

Product Design, Bachelor of Science — [Jan 2017 - Dec. 2020]

Testlab Berlin: The Future of Work — [May 2019 - Aug 2019]

Illustration — [Sept 2015 - Dec 2016]

WORK EXPERIENCE

Product Designer | Hive — [Jan 2022 - Current]

– Responsible for 5 enterprise-level products spanning API models management, moderation, generation, autoML, and marketing analysis platforms through the entire product lifecycles.
– Crafting product design and strategy for customer facing AI products in search, chat, content detection and visual generation from 0-1.
– Led all aspects of company rebranding and marketing redesign including company websites, billboards, ads, sales collaterals and internal design system.

Product Designer | Freelance + Contract — [Dec 2020 - Feb 2022]

– Contract Product Designer at Maroon Vault Studio.
– Worked on +15 digital products and industrial design projects (e.g. website/app design, electrical consumer electronics and furniture design)

Product Designer | Jason International Trade — [Mar 2021 - Jan 2022]

– Redesigned company websites and internal tool platform to enhance user experience and drive business growth.

Industrial Design Intern | Steelcase Inc. — [May 2020 - Aug 2020]

– Created work space designs for client projects and leading UX research Project on Covid work experience, revisioning strategies for tech-related workspace products.

Industrial Design Intern | AUX Group Co., Ltd. — [May 2018 - Aug 2018]

– Collaborated with cross-functional teams for air conditioner and air purifier designs and research

PROJECT EXPERIENCE

Blue Note Theraputics Sponsored Project — [Jan 2020 - Apr 2020]

– Developed a comprehensive system design encompassing product UI & UX for Bluenote, aimed at enhancing mental health for cancer patients.

Waymo Sponsored Project — [Sept 2019 - Dec 2019]

– Design and conducted UX researches for exterior interaction touchpoints, sensor suite, and service system for Waymo autonomous drivers.

DiDi Chuxing Sponsoerd Project — [Sept 2019 - Dec 2019]

- Envisioned the new car-sharing service, including UX research, vehicle design and supplementing user interfaces and products, for DiDi in relation to the future of transportation with two interaction designers

SKILLS

Design

Product Design | Industrial Design
Design Research(UX, Marketing, Product)
Illustration | Sewing | Photography

Tools

Adobe Creative Suite
Sketch | Figma
Gravity Sketch | Blender | Cinema 4D
Rhino | Solidworks | Fusion 360

Language

Mandarin | English

RECOGNITION

London Design Award

Service Design Silver Winner, Ride Switch

Product Design Silver Winner, Stereo